

Engine of the **NEW** economy.



Southwest Michigan First

Southwest Michigan First



Greater Kalamazoo Region Community Profile



QUALITY OF LIFE

LOCATION

Kalamazoo County is located in the southwestern portion of the lower-peninsula, traversed by I-94, U.S-131, and M-89. Its strategic location at midpoint between Detroit and Chicago makes it an ideal and conducive location for business development. The region is at a 600-mile radius of

- 54 percent of the nation s manufacturing,
- 48 percent of all retail sales,
- 54 percent of the nation s business payroll,
- 65 percent of Canada s GNP.

With its location, Kalamazoo enjoys all the benefits of a big city, yet maintains the lifestyle and work ethic of a small community. The county consists of four cities, five villages and 15 townships in a total area of 562 square miles.

The county seat is located within the city of Kalamazoo.



U.S. HIGHWAY DISTANCES (MILES)

Ann Arbor	98	Battle Creek	23
Detroit	136	Grand Rapids	50
Chicago	138	Lansing	73
Indianapolis	270	Cleveland	234

POPULATION

The Kalamazoo-Battle Creek Metropolitan Statistical Area (MSA) population in 2000 was 452,851.

Kalamazoo County	Number	Percent
Total population	238,603	100.0
SEX AND AGE		
Male	115,376	48.4
Female	123,227	51.6
Under 5 years	15,447	6.5
5 to 9 years	16,254	6.8
10 to 14 years	16,453	6.9
15 to 19 years	20,363	8.5
20 to 24 years	25,197	10.6
25 to 34 years	32,311	13.5
35 to 44 years	35,091	14.7
45 to 54 years	31,513	13.2

Kalamazoo County	Number	Percent
55 to 59 years	10,719	4.5
60 to 64 years	8,107	3.4
65 to 74 years	13,912	5.8
75 to 84 years	9,640	4.0
85 years and over	3,596	1.5
Median age (years)	32.7	(X)
18 years and over	181,212	75.9
21 years and over	164,087	68.8
62 years and over	31,803	13.3
65 years and over	27,148	11.4
RACE		
One race	233,469	97.8
White	201,784	84.6
Black or African American	23,217	9.7
American Indian and Alaska Native	984	0.4
Asian	4,363	1.8
Asian Indian	1,348	0.6
Chinese	1,031	0.4
Filipino	305	0.1
Japanese	250	0.1
Korean	611	0.3
Vietnamese	266	0.1
Other Asian ¹	552	0.2
Native Hawaiian and Other Pacific Islander	81	0.0
Some other race	3,040	1.3
Two or more races	5,134	2.2
Total population	238,603	100.0
In households	227,463	95.3
Householder	93,479	39.2
Spouse	44,548	18.7
Child	64,404	27.0
Own child under 18 years	53,039	22.2
Other relatives	7,000	2.9
Under 18 years	2,858	1.2
Nonrelatives	18,032	7.6
Unmarried partner	5,548	2.3
In group quarters	11,140	4.7
Institutionalized population	2,169	0.9
Noninstitutionalized population	8,971	3.8
HOUSEHOLDS BY TYPE		
Total households	93,479	100.0
Family households (families)	57,936	62.0
With own children under 18 years	28,414	30.4
Married-couple family	44,548	47.7
With own children under 18 years	19,725	21.1
Female householder, no husband present	10,260	11.0
With own children under 18 years	6,895	7.4
Nonfamily households	35,543	38.0
Householder living alone	26,211	28.0
Householder 65 years and over	7,964	8.5

Kalamazoo County	Number	Percent
Households with individuals under 18 years	30,383	32.5
Households with individuals 65 years and over	18,475	19.8
Average household size	2.43	(X)
Average family size	3.00	(X)
HOUSING OCCUPANCY		
Total housing units	99,250	100.0
Occupied housing units	93,479	94.2
Vacant housing units	5,771	5.8
For seasonal, recreational, or occasional use	805	0.8
HOUSING TENURE		
Occupied housing units	93,479	100.0
Owner-occupied housing units	61,458	65.7
Renter-occupied housing units	32,021	34.3

(X) Not applicable

¹ Other Asian alone, or two or more Asian categories.

² Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

³ In combination with one or more other races listed. The six numbers may add to more than the total population and the six percentages may add to more than 100 percent because individuals may report more than one race.

Source: U.S. Census Bureau, Census 2000 Summary File 1, Matrices P1, P3, P4, P8, P9, P12, P13, P17, P18, P19, P20, P23, P27, P28, P33, PCT5, PCT8, PCT11, PCT15, H1, H3, H4, H5, H11, and H12.

BUYING POWER

Kalamazoo County, 2002 (Projected)

	Retail Sales	*EBI
Kalamazoo County	\$3,259,358,000	\$4,417,687,000
Per household	\$35,896	\$48,653
Per capita	\$13,858	\$18,783

Number of households90,800 Population 235,200

*EBI: Effective Buying Income; Projections: Sales & Marketing Management, Annual Survey of Buying Power

HOUSING

One of the advantages most Kalamazoo residents find is an exceptional quality of life coupled with affordable fine housing selections. The median home sale price in the southwestern Michigan region in 1996 was \$89,600 for a single family home. A two-bedroom apartment average monthly rental in Kalamazoo is \$600.



RECREATION

The abundance of lakes and rivers attract fishermen year round in search of most species of North American fish, including the bass, pike, trout, walleye and pan fish. Rural areas, state games lands and abundant wooded areas allow hunters to pursue deer, rabbits, squirrels and more. The plentiful lakes also provide numerous boating opportunities for residents in the Greater Kalamazoo region.

Sporting events are abundant throughout the year in our community, where residents enjoy all four seasons. Collegiate teams compete each season with exciting action and outstanding national results. The community boasts professional teams for hockey, soccer, and regional football.

Kalamazoo is also the annual locations for several national sporting events. Our pride and joy for many years is the United State Tennis Association Boys 16 & 18 National Championships. Each year, teenage tennis athletes, groomed to be the next John MacEnroe, flock to Kalamazoo to compete in the national tournament. For athletes in the younger age group, Kalamazoo is home to the Little League Softball World Series.



RECREATION FACILITIES AT A GLANCE

Golf Courses		State Game Lands	2
Public	19	Rivers	2
Private	3	Mun. Swimming Pools	2
Public Parks	69	Ski Resorts	2
Campgrounds	7	Tennis Courts	60
Racquetball Clubs	4	Country Clubs	2
Bowling Centers	8	Movie Theatres	17
Comedy Clubs	1	Tennis Clubs	2
Public Access Lakes	83		



ARTS AND CULTURE



Kalamazoo is a community enriched by a wealth of arts and cultural opportunities. Theatrical and dance presentations range from small avant-garde to touring Broadway blockbusters. Musical experiences run the gamut from alternative to rock and roll to critically acclaimed classical. An abundance of galleries, large and small, provide showcases for local, national and international talent. An ever-changing series of events at our universities and museums, as well a variety of festivals throughout the year, have made Kalamazoo a gathering place for all lovers of the arts.

The Arts Council of Greater Kalamazoo is an association of artists, arts organization and arts lovers that was founded in 1966. Their mission is to support, promote and fund the arts. Highlights of their initiatives include:

Arts

- API Theatre
- Black Arts and Cultural Center
- Barn Theatre
- Crescendo Academy of Music
- Kalamazoo Symphony Orchestra
- Kalamazoo Institute of Arts
- Kalamazoo Civic Theatre
- New Vic Theatre
- Fontana Concert Society
- Kalamazoo College Festival Playhouse
- Whole Art Theater
- Gilmore Keyboard Festival
- Miller Auditorium
- Wellspring/Cori Terry & Dancers
- WMU Department of Art and Dance
- WMU Department of Music and Theatre

Local Attractions

- Gilmore Classic Car Club Museum
- Kalamazoo Air Zoo
- Kalamazoo Nature Center
- Kalamazoo Public Museum
- Binder Park Zoo, Battle Creek
- Wolf Lake Fish Hatchery

Annual Festivals held in Kalamazoo

- New Years Fest
- Mayfair
- Greek Festival
- Blues Fest
- Rib Fest
- Black Arts Festival
- Wine and Harvest Festival
- Taste of Kalamazoo
- Flower Fest
- Festival of the Arts
- Vicksburg Old Car Fest
- October Fest
- Festival of Trees
- Wassailing Night
- Silver Leaf Renaissance Fair
- Battle Creek International Balloon Championship

Libraries

Located in downtown Kalamazoo, the Kalamazoo Public Library won the national **Library of the Year** honors for 2002.



Public Libraries	Collection
Borgess Community Health Information Library	12,000
Bronson Health Sciences Library	5,000
Climax/Lawrence Memorial Library	15,000
Comstock Township Library	62,463
Galesburg Memorial Library	21,361
Kalamazoo County Law Library	15,000
Kalamazoo Institute of Arts	9,800
Kalamazoo Public Library	
Main Branch (Rose St.).....	313,786
Alma Powell Branch.....	20,222
Eastwood Branch	16,504
Oshtemo Branch	15,485
Washington Square Branch	30,384
Parchment Community Library	49,578
Portage Public Library	117,588
Richland Community Library	26,000
Schoolcraft Community Library	15,200
Vicksburg District Library	28,500



Academic Libraries	Collection
Fetzer Institute (available by appointment)	8,000
Kalamazoo Valley Community College	88,791
Thomas F. Reed Library (Davenport College)	12,000
University Libraries (WMU).....	3,440,181
Upjohn Library (Kalamazoo College).....	350,000



PRO-BUSINESS CLIMATE

Kalamazoo possesses one of the most diversified manufacturing environments in the State of Michigan. Over 500 manufacturing firms are located within the region representing virtually every aspect of the manufacturing field. Prominent industries include pharmaceuticals, plastics, medical equipment, fabricated metals, industrial robots, aircraft controls, chemicals and bedding plants.

The region is home to three colleges and one university. We are advantageously located within close range to the nation's top research and education centers: University of Chicago, University of Michigan, and Michigan State University in addition to Western Michigan University located within the county. They are major institutions that have attracted businesses in the area in search of research products. The State of Michigan has other independently or jointly operated research centers whose research outputs are relevant to many state businesses.

WORKFORCE

Michigan's total labor force exceeds five million, which is more than the population of 31 other states. The National Alliance of Business named Michigan as having the nation's single best workforce development system.

KALAMAZOO - BATTLE CREEK MSA (Calhoun, Kalamazoo, Van Buren Counties)	November 2003	December 2003	% Chg. <u>Month</u>	March 2002	% Chg. <u>Year</u>
Civilian Labor Force	235,400	229,700	-2.4%	225,000	2.1%
Total Employment	221,600	215,800	-2.6%	213,400	1.1%
Unemployment	13,800	14,000	1.4%	11,600	20.7%
Rate (percent)	5.9	6.1		5.2	

Contact: Leonidas Murembya, MDCD/ESA Area Analyst (517) 841-5634

INDUSTRIAL EMPLOYERS WITH OVER 200 EMPLOYEES

Company	Product
Pfizer	pharmaceuticals
Summit Polymers	plastics
Stryker Corp.	medical device
Target Corporation	regional distribution center
Benteler Automotive	chassis components
Eaton Corp.	truck components
Ameritech	telecommunications services
Graphics Packaging Corp.	recycled paperboard
Parker ABEX/NWL	aircraft components
Checker Motors Corp.	automotive parts
American Greetings-Designware	party and paper products
Flowserve Corp.	fluid sealing systems
Mann + Hummel	plastics
Humphrey Products	valves & cylinders



Borroughs Corp.	office furniture, shelving
The Kalamazoo Gazette	printing & publishing
Georgia Pacific-Dixie Plant	Food wraps
Consumers Energy	gas and electricity
SPX Corporation	computerized auto test equipment
Arvco Container Corp.	corrugated packaging

OTHER MAJOR (OVER 1,750) EMPLOYERS IN KALAMAZOO COUNTY

Western Michigan University	education	3,348
National City	financial services	2,800
Bronson Healthcare Systems	health care	2,561
Borgess Healthcare Systems	health care	2,503
Kalamazoo Public Schools	education	2,250
Meijer	retail	2,120

DID YOU KNOW?
 Bronson Healthcare Group in Kalamazoo made Fortune magazine s 2004 list of 100 Best Companies to Work for (rank: 21st)

MICHIGAN TECHNICAL EDUCATION CENTER (M-TEC)

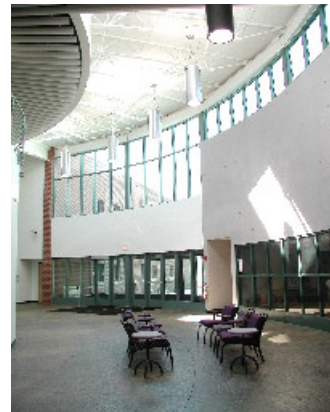
The M-TEC at KVCC is the solution to today s challenging workforce. Designed with input from 200 leaders in the manufacturing sector, the center is constructed with a \$5 million grant from the State of Michigan and \$6 million in matching funds from Kalamazoo area companies and foundations. The center also has involved more than 100 representatives from business, organized labor, government, education and workforce development organizations.



Employers in diverse industries recognize that workplace learning is essential for building and maintaining competitive advantage. Training and retraining will become even more important in the next decade, as job skills become increasingly technology-based and specialized.

The M-TEC is designed to deliver best practice, demand driven and competency based employee training at your site or at the new 70,000-square-foot facility offers the following advanced and cost-effective training technologies and methodologies:

- Interactive teleconferencing facilities
- Distance learning facilities
- Virtual reality lab
- Computer lab with CAD/CAM capabilities



HIGH TECH BUSINESS & RESEARCH FACILITIES

The Groves at Kalamazoo Valley Community College



The Groves offers world-class space for research, business and technology in a wooded site that preserves the beauty of the natural environment. Nearly one-sixth of the 248-acre park has been designated open space, with walking paths, ponds, and plant and bird sanctuaries. Just outside is immediate access to Interstate 94 – the region's busiest and fastest-growing business corridor. The I-94 interchange serving The Groves was recently expanded to accommodate the area's flourishing commercial and industrial base.

The Groves is anchored by the global research and development facility for Dana Corporation-Heavy Truck Division, and by the Michigan Technical Education Center (M-TEC). Forty acres have been fully engineered and developed. Prime space is available in a variety of configurations at competitive rates. <http://thegroves.kvcc.edu/index.html>

WMU Business Technology and Research Park

The Business Technology and Research Park is a high-tech business development that shares Western Michigan University's Parkview Campus with the College of Engineering and Applied Sciences. The park's location means partner firms in the life sciences; advanced engineering and information technology will have regular opportunities to interact with the faculty, research staff and students of one of the [nation's top public universities](#).

Tenants include: Fishbeck, Thompson, Carr, and Huber, Fluid Process Equipment, Granite Solutions and the Southwest Michigan Innovation Center. <http://www.wmich.edu/btr/>

Southwest Michigan Innovation Center

The Southwest Michigan Innovation Center, located in Kalamazoo, Michigan at Western Michigan University's Business, Technology, and Research Park, is a multi-tenant incubator/accelerator that will provide space and intensive support for technology-driven startup firms in their early stages. There will also be space available for graduates of the incubator and for firms that are at a later stage.



Besides wet labs equipped with sinks and hoods, the Innovation Center will also feature administrative services such as high-speed internet access, office space, conference rooms, shared equipment, and access to university research.

facilities. The Innovation Center adds value to tenant firms through its network of business, professional and technical services, access to seed capital, mentoring assistance and linkages to sources of knowledge and expertise via university and private industry resources. Visit the website at www.kazoosmic.com

TRANSPORTATION

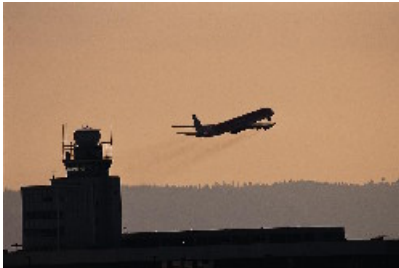
Highway: Interstate 94 traverses the county east and west and is the main thoroughfare between Detroit and Chicago. US 131 traverses the county in a north/south direction and connects the area with Grand Rapids to the North, and Interstate 80/90 to the South. With these connections, local manufacturers can provide efficient, just-in-time delivery to customers in all directions and internationally.



Kalamazoo has three road transportation service options: metro transit service, taxi/limousine service and auto rental service. Indian Trails and Greyhound provide passenger transportation service between Kalamazoo and different locations in the U.S.

Trucking Service Providers: There are 10 trucking service providers in Kalamazoo County.

Railways: Freight rail service is provided to the business community by Norfolk Southern and CN North America. Passenger travel is serviced by Amtrak, which runs through Kalamazoo several times daily between Detroit and Chicago. A proposed high-speed rail access between the two metropolitan areas will be built in the next 10 years.

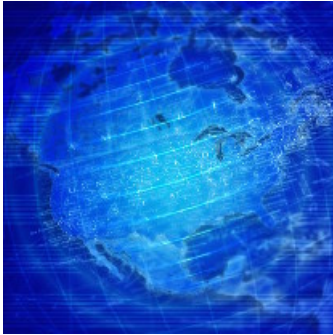


Air Transport: The proposed site is ideally situated less than a mile from the Kalamazoo/Battle Creek International Airport. The airport houses six commercial airlines making more than 35 departures every day. These airlines include United Airlines, Northwest Airlines, Delta-Comair Airlines, and American Airlines. In addition, charter flight services, as well as aircraft repair and cargo services are available at the airport.

If a larger airport is required, Kalamazoo is within a short commuter flight or a 2.5-hour-drive to both the Detroit Metropolitan Airport and the Chicago O Hare International Airport.

Water Port: An extensive waterway system linking the southwest Michigan region to world markets is 50 miles to the west in St. Joseph/Benton Harbor, Michigan. In 1995, the U.S. Coast Guards approved a route allowing river barges to enter Lake Michigan through Chicago's Calumet River. This provides direct access not only to the Port of Chicago, but also to all southern points along the Mississippi River, as well as international destinations through the Gulf of Mexico.

FOREIGN TRADE ZONE/ PORT OF ENTRY



A foreign, or free, trade zone (FTZ) is an area considered to be outside the formal U.S. Customs territory, while still under its supervision. Their purpose is to attract and promote international trade and commerce by permitting foreign and domestic goods to be sorted, distributed, combined with other foreign or domestic products, or used in manufacturing operations while in the zone. No customs duty or excise tax is paid on goods in an FTZ until they are transferred into U.S. Commerce. Goods entering a FTZ may be: altered, exhibited, mixed, relabeled, sampled, cleaned, inspected, processed, repaired, stored, destroyed, manipulated, re-exported, salvaged, or tested.

Benefits and advantages of Foreign Trade Zone #43:

- Avoidance of fines for improper labeling
- Avoidance of duties on goods to be re-exported
- Savings on the cost of temporary import bonds for goods to be re-exported
- No duty paid on waste, scrap, shrinkage or destroyed goods
- Reduced time delays when processing raw materials through U.S. Customs
- The ability to hold items that are currently constrained by quota limitations
- The ability to display and demonstrate products without paying duty on those products
- Return damaged or defective goods prior to payment of duty
- Materials stored in the foreign trade zone are protected by U.S. Customs security, leading to lowered insurance rates and reduced losses of uninsured inventory
- The ability to select in advance the lowest possible tariff classification for specific goods

While Foreign Trade Zones are considered outside formal U.S. Customs territory, goods in a Foreign Trade Zone must comply with all other federal, state, and local laws.

BC Cal/Kal Inland Port Development Corporation, which oversees the Port of Battle Creek is an uncongested inland port of entry where imports clear Customs in a timely manner. Unlike larger coastal ports, it is common for goods to arrive in the morning, be cleared through Customs, and then be on their way to the factory floor by afternoon. The BC Cal/Kal Inland Port is adjacent to W.K. Kellogg Airport, allowing for convenient clearances of aircraft arriving from international points of departure.

Located midway between Detroit and Chicago along the I-94 international trade corridor, the BC Cal/Kal Inland Port has more than 20 years of service to the southwest Michigan region. Two full-time Customs Service personnel serve the port of entry and W.K. Kellogg Airport.

FINANCIAL INSTITUTIONS

The Kalamazoo region has 12 banks with a total of 80 branches. Some of the major ones include National City Bank, Comerica, Huntington National Bank and Fifth Third Bank. A total of 11 credit unions are available in the Kalamazoo area.

EDUCATION AND TRAINING

Kalamazoo County has nine public school districts, all offering excellent academic programs and a wide variety of extra-curricular activities. In addition to the public schools, there are systems of private and parochial schools providing K-12 education. The school districts of Kalamazoo County include:

Climax-Scotts Community
Comstock Public
Galesburg-Augusta Community
Gull Lake Community Schools
Kalamazoo Public Schools

Parchment Public Schools
Portage Public Schools
Schoolcraft Community Schools
Vicksburg Community Schools

All of these school districts are serviced by the **Kalamazoo Regional Educational Service Agency (K/RESA)**, a regional corporate body that serves as a link between the local school districts and the State Board of Education. K/RESA collaborates with local school districts to provide countywide educational and training programs that would be difficult for individual schools to offer. Some of K/RESA's services include special education programs, technology services, printing and graphic services, document delivery, and a cooperative purchasing system that saves schools thousands of dollars each year. K/RESA provides professional development training for all educators in the county, contracting nationally recognized speakers and workshop leaders so teachers in Kalamazoo County remain on the cutting edge of educational trends.

Portage Public Schools International Baccalaureate Program

Portage Public Schools offer an International Baccalaureate Program. The program is a rigorous two-year comprehensive curriculum for grades 11 and 12 accomplished through course work, internal assessments by teachers, and external assessments by the International Baccalaureate Organization in Geneva, Switzerland. Both assessments are held to international standards.

The Kalamazoo Area Mathematics and Science Center (KAMSC) represents a partnership between public education and the private business industry sectors of the Kalamazoo area. The KAMSC half-day accelerated program is designed to deliver a challenging education in mathematics, science and technology to select students in grades 9 through 12 that attend one of the high schools in the K/RESA service area. A majority of the seniors participate in the academic mentorship program. It involves working on a project with a community professional at their worksite. Outreach to area K-12 students and professional development for area educators is an important component of the mathematics and science education support services. For more information visit the KAMSC web site at <http://www.KAMSC.k12.mi.us>.

Another important part of K/RESA is **Education for Employment (EFE)**, a nationally recognized vocational educational program that allows Kalamazoo County students numerous opportunities to learn about careers through job shadowing, classroom work and on-the-job training. Education for the Arts (EFA), which enhances K-12 arts education opportunities in all schools in Kalamazoo County, is another program administered by K/RESA. EFA gives away more than \$100,000 in grants each year to teachers, students and schools. K/RESA recently took over the Indian Education program that provides tutoring, mentoring and leadership development to all Indian students in Kalamazoo County. Website: <http://www.remc12.k12.mi.us/kresa>.

HIGHER EDUCATION INSTITUTIONS

There are three colleges and one university in Kalamazoo County, all members of the Kalamazoo Consortium of Higher Education. This agency was formed to avoid duplication, share services, undertake joint services that would not be feasible independently, and unite in serving the community.

Western Michigan University

As one of the nation's top public research universities, Western Michigan University with its 30,000 plus students is committed to creating knowledge and putting it to work. Its research focuses in four broad areas:

Education and educational technology
Engineering and engineering technology
Mathematics education and science education
Science and health

WMU has a wide array of centers and institutes through which it conducts research and shares knowledge, experience and insight with business, education, government, health, industry and other organizations. Leading research and technology centers include:

- Enabling Technology Center
- Moldflow Center for Design Excellence Transduction
- Center for Advanced Tribology
- Concurrent Computation (Supercomputer) Research Center
- Geographic Information Systems Research Center
- Center for Computer Graphics



WMU also is home to a unique undergraduate program jointly sponsored by the College of Business and the College of Engineering called Integrated Supply Management. The ISM program was developed by business executives and academicians to prepare and motivate students to integrate business and technological concepts for a successful career in supply management. The students learn to apply the concepts, techniques and practices of procurement, logistics, operations management and customer satisfaction to business situations in global markets. They also learn to demonstrate the use of engineering and quality principles as they apply to product development, design and manufacturing.

Western Michigan University is a national leader in public higher education. It is among the nation's 60 largest universities and fourth largest in Michigan. *U.S. News and World Report* magazine has ranked WMU as a leading national university for the past nine years. The University's commitment to technology in education began early. WMU was the first university in the United States to require computer literacy of all its graduates. With nearly a dozen regional centers and sites, WMU has the second largest off-campus education program in Michigan, using a variety of technologies including compressed video and the Internet. WMU, with an annual economic impact on Kalamazoo County of \$500 million, is responsible for the creation of nearly 8,500 jobs.

Accreditation: The University is accredited by the North Central Association of Colleges, the Accreditation Board for Engineering and Technology, American Assembly of Collegiate Schools of Business, National Council for Accreditation of Teacher Education, and many others.

Kalamazoo College

Kalamazoo College, founded in 1833, is the oldest college in Michigan. Situated in the middle of Kalamazoo's historic district, the college covers 60 acres with 29 buildings, including an 11-court tennis stadium, an indoor racquet center and a new state-of-the-art science center. Special programs include professional development internships, study abroad, and a Senior Individualized Project. Kalamazoo College is home to the L. Lee Stryker Center for Management Training and Educational Services, which offers seminars for personal growth in business and management. The Center hosts the Small Business Institute for Kalamazoo, which provides on-site management assistance to business owners and potential entrepreneurs.

Davenport University

Davenport University, founded in 1866, is the largest independent college in Michigan, with a total enrollment of more than 15,000 students system-wide. The main campus is in Grand Rapids, with campuses in Kalamazoo, Lansing, Battle Creek and nine additional locations. The Kalamazoo campus consists of three buildings on seven acres. The college's main focus is career training and placement for the business community. Davenport works with local businesses to meet their needs by customizing business seminars and short courses as well as working directly with the businesses to design Personnel Development Programs to keep personnel up to date and productive.

Accreditation: Davenport University is accredited by the North Central Association of Colleges & Schools and the Accrediting Bureau of Health Education Schools. The Paralegal Program is approved by the American Bar Association.

Kalamazoo Valley Community College

Kalamazoo Valley Community College is a comprehensive community college offering high quality, transferable, pre-baccalaureate educational programs as well as pre-employment programs of study. In addition, customized training opportunities for business and industry are available through the Arcadia Commons Campus (ACC) and Technology Applications Center (TAC). Located at the corner of Rose and Water Streets, the Arcadia Commons Campus programs include: customized training services, telecourses, American Institute of Banking certification, business degree programs, paralegal training, computer seminars, supervision and quality processes, health careers, developmental courses, senior citizen programs and other workshops and seminars. Located on the KVCC Texas Township Campus, the Technology Applications Center's services include: customized training, occupational health and safety, quality processes, consulting, assessments, meeting and conference space, space for equipment demonstrations, reception and dining areas, trade show capability and vendor equipment demonstrations.

